



News from Rica Hotels

March 2010



For more information see rica-hotels.com



Norway's best hotel breakfast – once again!

Once again, Rica Hotels manifests its position by offering Norway's best hotel breakfast! For the 5th consecutive year, Rica Nidelven Hotel has been elected "Twinings Best Breakfast".

Rica Nidelven Hotel constantly finds ways to enhance the breakfast experience by introducing new innovative products and solutions. At Rica Nidelven Hotel, as is the case with the entire Rica Hotels chain, the focus has been directed firmly on the breakfast for many years now. In the last five years, this strategy has certainly paid off.

We are also thrilled that Rica Ishavshotel captured second place in the competition thereby securing a double victory for Rica Hotels. Rica Ishavshotel proved last year it belonged up there with Norway's elite hotels when it took 3rd place. This year it took a step even closer to the top.



About Twinings Best Breakfast

The food and drinks supplier Haugen-Gruppen together with the tea dynasty Twinings are the organisers of the annual breakfast award, Twinings Best Breakfast. The judges from the panel visited hotels around the country in the latter half of 2009. In the hunt for Norway's best breakfast, they visited around 400 hotels, comprising all the hotel chains as well as independent hotels throughout Norway. The best breakfasts were shortlisted and sent through to a final round where 7 of the 10 hotels represented were Rica hotels! Those of the Rica hotels that were shortlisted for the final round were: Rica Victoria Hotel in Oslo, Rica Hotel Bergen, Rica Park Hotel Sandefjord, Hotel Norge which is a Rica Partner Hotel and Grand Hotel in Oslo.

Service and product have equal importance, accounting for 50% each in the competition.



New booking manager at Magerøya

Rica Hotels in Honningsvåg gained a new booking manager in November 2009. Hege Jernsletten, is 41 years old, and hails originally from Karasjok (capital of the Sami people). Before joining Rica Hotels AS, Hege worked for 10 years in the local destinations company, Nordkapp Reiseliv AS. She has also worked as a tour coordinator for the tour operator Tumlare Corporation AS in Oslo. While studying International Marketing and Tourism, Hege worked at Nordkapphallen and at the Norwegian pavilion in Disney World, Florida. Her CV is further enhanced by the wealth of experience gained from working many years as a guide, and as a cruise agent last summer. Even though some of her time is occupied outside the tourism industry Hege is certainly looking forward to the challenges offered by her Honningsvåg appointment. Not least she is eager to continue the excellent relationship enjoyed with tour operators visiting our northernmost destination - naturally with hopes for many great seasons to come.



Travelling Norway with Rica Hotels

North Cape cruise in 2010

Experience the spectacular coast between Hammerfest and Nordkapp, The catamaran heads out from the centre of Hammerfest. On the way out we pass Melkøya and Europe's largest LNG plant. On this trip to the North Cape you will catch glimpses of the Arctic animal kingdom and pass by tiny settlements in places that defy any explanation as to why anyone could - and does live there. We also make a short stop in Havøysund. From May to the end of July this area enjoys the midnight sun, so the likelihood of seeing this is almost a certainty. We take you on a guided cruise along the coast of Finnmark in a comfortable boat that can accommodate 126 passengers. Departures in summer 2010: 26th of June, 3rd, 10th, 17th, 24th and 31st of July
 Departs Hammerfest at 7p.m.
 Arrives Honningsvåg at 9.20p.m.
 Bus to Nordkapp arrives at 10.30p.m.
 Bus from Nordkapp departs at 00.45a.m.
 Departs Honningsvåg at 01.45a.m.
 Arrives Hammerfest at 3.55a.m.
 For more information and bookings visit www.nordkappcruise.no

Ready for the Nordic World Ski Championships

Holmenkollen Park Hotel Rica has renovated all its superior rooms (front facing accommodations). The hotel is currently undergoing extensive development and is adding on 115 new rooms that are due for completion in December 2010.

Hotel opening in spring

Rica Hotel G20 opens in May 2010. The hotel will have 96 modern, tastefully decorated guest rooms and will be centrally located in the Oslo CBD (central business district).

Rock at Namsos

Rica Hotels starts construction of a new hotel in Namsos' «Rock City» Hotel is due for completion in the summer of 2011.

New landmark in Narvik

Rica Hotels' is also building a new hotel in Narvik, a construction that most surely will become a landmark in the region and is expected to be completed in July/August 2011.

Third hotel project

Rica Hotels' third project is expected to be completed by the summer of 2011 in

Trondheim. Our new hotel will be located by Bakke Bro, and will have around 170 rooms.

New hotel in Bergen

In 2011 Rica Hotels plans to increase its capacity in Bergen by building a new hotel with 250 rooms; ideally located close to Grieghallen and the central bus station.

Lillehammer

Rica Victoria Hotel has a new telephone and fax number.
 Tel +47 61 27 17 00
 Fax +47 61 27 17 01.

VAT on admission

From 01 July 2010 Nordkapphallen and Sapmi are required to add VAT on to entry fees. Rica Hotels will send out separate information on the new prices.

Nordic environmental label

With 24 hotels carrying the Swan eco-label, 15 of which are in Norway, Rica Hotels is now the hotel chain with the most Swan labels in Norway. A number of new hotels are endeavouring to meet the criteria so that environmentally-conscious patrons will have more Rica hotels to choose from in the not too distant future.



Photo: Rica Hotel G20.



Photo: New hotel in Namsos.



Photo: New hotel in Trondheim.